



2025 CORPORATE ENGAGEMENT AND

Sponsorship Opportunities



Engagement Opportunities

1. BECOME A SPONSOR

Growing the Village is Sweet

A city-wide month long campaign in May that brings the whole community together through business participation, children's lemonade stand fundraisers, and foster care awareness initiatives.

Be the Village Brunch

An informative and celebratory brunch for community members, partners, volunteers, and donors to hear more about how their partnership is impacting the community. This includes a deep dive to share testimonials, outcomes, and the ways that Foster Village SWFL serves children and families in the child welfare system.

Christmas Beyond the Toys

A night when our community comes together to shower children, and families experiencing the child welfare system with the love of Christmas including free ice skating at Hertz Arena, photos with Santa, hot cocoa with the Grinch, face painting, and a room full of gifts!

2. COMMUNITY SERVICE DAY: SHOP AND STOCK

Help stock the Foster Village SWFL Resource Center by shopping from a list of needed items to restock the shelves. Includes a tour with a Foster Village SWFL team member to learn more about how your support impacts families throughout our community.

3. HOST A DONATION DRIVE

Coordinate a donation drive with your team and/or network of supporters! Foster Village will share a list of current needs and/or a link or QR code to our updated Amazon wish list.

4. CORPORATE TEAM BUILDING

Bring your team to our Naples Resource Center to learn more about the needs in our community as well as how Foster Village SWFL is able to step in to support families experiencing foster care.



BECOME A SPONSOR GROWING THE VILLAGE IS SWEET

A city-wide month long campaign in May that brings the whole SWFL community together through business participation, children's lemonade stand fundraisers, and foster care awareness initiatives.



SPONSORSHIP OPPORTUNITIES:

\$4,000

Launch Party Sponsor

Help make kit pickup extra fun for all the helpful kids in our Community (business logo and recognition throughout all event promotions. Option to bring your team out to greet and distribute kits to participating children and families at the Launch Party).

\$3,000

Kids Kit Sponsor

Provides lemonade mix, cups, and goodies in each lemonade stand kit (includes recognition in all promotional materials including participating businesses/sponsors flier posted at each lemonade stand around town).

\$2,000

T-shirt Sponsor

Provides 2 "It Takes A Village" t-shirts in each lemonade kit (includes recognition on all promotional materials).

\$ PORTION OF PROCEEDS

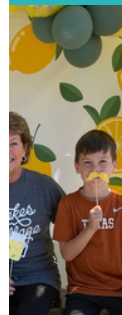
Lemonade Sponsor

Sell a lemon themed (or other) item during the month of May and donate a portion of the proceeds back to Foster Village SWFL.

\$5,000

Lemonade Luau Sponsor

Finale Event to the Campaign for our foster families to kick off summer! (includes recognition on all promotional materials and at event).



BECOME A SPONSOR

Be the Village Brunch

OCTOBER, 2025
VINEYARDS COUNTRY CLUB
9:30 AM - 11:30 AM

An informative and celebratory luncheon for community members, partners, volunteers, and donors to hear more about how their partnership is impacting the community. This includes a deep dive to share testimonials, outcomes, and the ways that Foster Village continues to serve children and families in the child welfare system.



SPONSORSHIP OPPORTUNITIES:

\$6,000

PRESENTING SPONSOR

Includes table for 8 guests and company name & logo listed as presenting sponsor on all event communications, event web page, social media, Foster Village newsletter, and throughout the event program; prominently displayed on screen at event.

\$4,000

SUPPORTING SPONSOR

Includes 4 tickets to event, recognition as supporting sponsor and logo on event website, social media platforms, event program, and announced during event.

\$2,000

FRIEND OF FOSTER VILLAGE

Includes 2 tickets to event, recognition as sponsor and logo on event website, communications, and social media.



BECOME A SPONSOR



CHRISTMAS

beyond the toys

An illustration of two hands, one yellow and one white, holding a small green Christmas tree.

\$10,000

ICE SKATING SPONSOR

Provide two hours of ice skating & skate rentals for up to 400 children & caregivers

- Company name and logo displayed on registration and event page
- Repeated recognition on social media platforms
- Recognition on display at check-in tables
- Recognition in Foster Village SWFL Newsletter
- Published as a Village Partner on our website
- Bring a team to the event to volunteer with check-in or ice skate with families

\$7,500

CHRISTMAS EVE SPONSOR

Ensure that every family goes home with a basket of Christmas Eve memory-making items including a pair of Christmas pajamas for each child

- Company name and logo displayed on registration and event page
- Multiple recognitions on social media platforms
- Recognition on display in gift room and in each gift basket provided
- Recognition in Foster Village SWFL Newsletter
- Published as a Village Partner on our website
- Bring a team to the event to hand out gift baskets

\$5,000

HOT COCOA SPONSOR

Provide hot cocoa and cookies as a sweet treat for children and their families

- Company name and logo displayed on registration and event page
- Recognition on social media platforms
- Recognition on display at the hot cocoa table
- Recognition in Foster Village SWFL Newsletter
- Published as a Village Partner on our website
- Bring a team to the event to pour hot cocoa and top with marshmallows for the kids

\$2,500

SANTA SPONSOR

Make sure Santa is in attendance for professional photos, as well as other Christmas characters such as the Grinch, Cindy Lou Who, and Elsa from Frozen

- Company name and logo displayed on registration and event page
- Recognition on social media platforms
- Recognition in Foster Village SWFL Newsletter
- Published as a Village Partner on our website
- Bring a team to the event to volunteer taking photos of families with the characters

\$1,000

FACE PAINTING SPONSOR

Provides two hours of face painting for children at the event

- Company name and logo displayed on registration and event page
- Recognition on social media platforms
- Recognition in Foster Village SWFL Newsletter